



SAP ERP
Syntax Digital
Retailer for GROW
with SAP

Accelerate your retail operations with solutions
built on SAP® Cloud ERP

SAP® Qualified
Partner-Packaged Solution

Brochure



Affordable and Rapid SAP Implementation for Retailers

For retailers, the challenges never stop. Customers constantly demand more choice, convenience, and value—not to mention fun, memorable shopping experiences. To meet these expectations head-on, retailers need to understand ever-changing consumer behaviors, execute strong omnichannel strategies, and deliver fresh, engaging experiences. At the same time, they must integrate the latest advances in supply chain management and digital technologies.

That's a lot to tackle. That's why we created Syntax Digital Retailer for GROW with SAP—a prepackaged solution built to help retailers implement SAP S/4HANA Cloud quickly, effectively, and affordably.

Our solution leverages proven preconfigured business processes and industry best practices to help you gain real-time visibility across your business, streamline operations, and empower data-driven decisions. Whether you're aiming to drive growth, improve margins, or elevate the customer experience, Syntax gives you the tools to stay ahead of the curve.

Solution Benefits of S/4HANA Cloud, Public Edition

Gain Real-Time Visibility Access up-to-the-minute data on products, inventory, sales, and supply chain performance—across online and in-store channels. Make informed decisions that help control costs, manage margins, and meet customer demand.

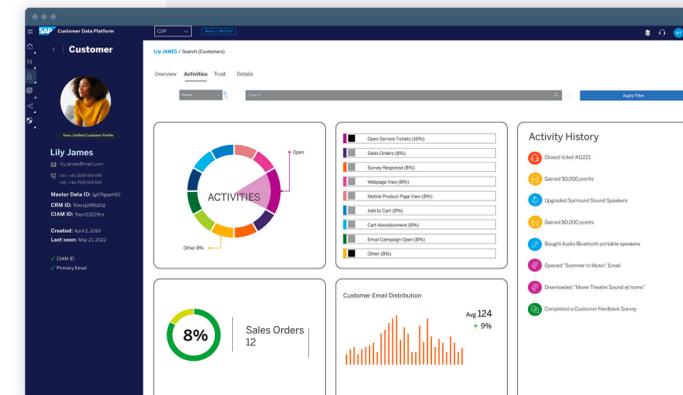
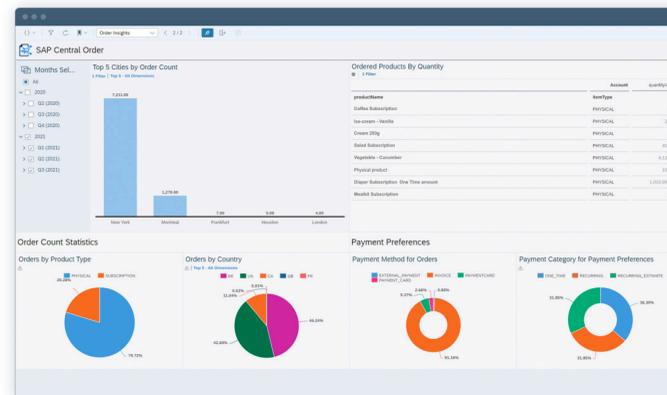
Omnichannel Fulfillment Deliver a seamless customer experience with consistent pricing and product availability in-store and online. Our solution supports e-commerce with flexible functionality that adapts to your customers' evolving needs.

Automation and Innovation Increase efficiency by automating routine tasks, improving process accuracy, and unlocking innovation. Optimize the flow of goods from suppliers to point of sale, and respond quickly to supply chain disruptions.

Scalability and Flexibility Adapt rapidly to seasonal trends and growth opportunities. Our scalable cloud platform supports expansion, new promotions, and store rollouts—without heavy infrastructure investments.

Our Retail Solutions Help You:

- Differentiate your brand through compelling experiences
- Deliver consistent service and pricing across digital and physical channels
- Support high-volume fulfillment while maintaining visibility and control
- Manage supply chain risk while improving speed to market
- Enable growth by aligning operations with customer expectations



Syntax Packages

Option 1

Foundational

Implement SAP Best Practices with Syntax IP included

- **Base configuration:** Standalone ERP for retail financials
- **Setup:** Provisioning of the base system landscape
- **Processes:** SAP Best Practices including Finance, Master Data Management, Pricing & Promotions, Demand & Supply Planning, Procurement, Supply Chain Management, Store Commerce & Connectivity, Sales.
- **Integrations with:** Data Ingestion, OSTA, Customer POS.
- **Package price:** Starts at \$600,000 US
Production start within 16 weeks

Option 2

Enhanced

Option 1 plus

- **Base configuration:** Advanced Controlling, Receivables Management, Financial Planning & Analysis (basic), Group Reporting, Advanced ATP
- **Processes:** Finance incl. Advanced Cash Management, Controlling, Rebates and Chargeback Management, Master Data Management, Pricing & Promotions, Demand & Supply Planning, Procurement, Supply Chain Management, Store Commerce & Connectivity, Sales, including DC Omnichannel Fulfillment
- **Integrations with:** Data Ingestion, OSTA, OPPs, Customer POS, Customer Commerce
- **Package price:** Starts at \$1.1 million US
Production start within 24 weeks

Option 3

Differentiated

Option 2 plus

- **Processes:** Finance incl. Advanced Cash Management, Controlling, Financial Closure, FP&A (Basic Planning & Budgeting), Rebates and Chargeback Management, Master Data Management, Pricing & Promotions, Demand & Supply Planning, Procurement, Supply Chain Management including Basic Transportation Management, Store Commerce & Connectivity, Sales, including Store and DC Omnichannel Fulfillment.
- **Integrations with:** Data Ingestion, OSTA, OPPs, OMSA, OMF, Customer POS, Customer Commerce/Shopify, One bank, 2 EDI Integrations
- **Package price:** Starts at \$1,500,000 US
Production start within 31 weeks

Why choose Syntax?

Built for Retail Syntax has developed the Digital Retailer solution specifically for GROW with SAP, helping you unlock the full power of S/4HANA to meet your retail goals.

Proven Experience With over 20 years of experience, we've helped countless retailers implement right-sized solutions, optimize performance, and drive business outcomes.

Focused on Mid-Sized Retailers We deliver just the right mix of configuration, customization, and cloud flexibility to meet your needs without the complexity or cost of traditional enterprise systems.

Faster, Smarter, Leaner Methodology Our accelerated approach ensures rapid time-to-value and minimal disruption to your operations.

Innovative and Agile As an SAP Platinum Partner, we bring world-class technology expertise and a strong track record in cloud, analytics, and retail-specific innovation.





Take the first step

Learn how Syntax can help your business.

Contact us

If you want to learn more about SAP Solutions and how it can help you deliver a more proactive, insight-driven, and value-focused customer experience, contact us today.

hello@syntax.com

About Syntax

Syntax provides comprehensive technology solutions and trusted professional, advisory, and application management services to power businesses' mission-critical applications in the cloud. With 50 years of experience, 900+ customers, and 2,700 employees around the world, Syntax has deep expertise in implementing and managing multi-ERP deployments in secure private, public, or hybrid environments. Syntax partners with SAP, Oracle, AWS, Microsoft, and other global technology leaders to ensure customers' applications are seamless, secure, and at the forefront of enterprise technology innovation.

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